



July 6, 2022

Official Newsletter of the DeWitt Area Chamber of Commerce

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Please join our efforts . . .

It has been a tough couple of years . The stock market (supporting numerous pension plans) is up and down, mortgage rates continue to increase putting pressure on first-time home buyers, and inflation continues its uphill climb. I am sure most people would agree conserving cash and cutting expenses is the right thing to do; however, we are sincerely hoping you will take a different path and support the endeavors we are creating to support the community where we work and many live.

The DeWitt Chamber is working very closely with the DeWitt Memorial Association to present the best Ox Roast possible. The Board of Directors of the DeWitt Memorial Association is working hard to secure sponsorships, create enticing activities for all ages, and host great bands for the enjoyment of everyone.

New this year are top rated entertainers providing music of all decades, additional tents in the food and beverage area for seating, a petting zoo and pony rides for everyone to enjoy.

Hosting an event of this magnitude takes funding and volunteers, lots of funding and lots of volunteers.

Will you please take a moment to consider what this event means to the community, its residents, and how we are viewed among our pier communities. Everything comes back to competition, whether it is a school district, a business, or a sports team. I truly believe it is in everyone's interest to invest in the community we serve. I am asking you to reach deep into your heart and see what you can do to support the efforts being put forth to support the DeWitt Community.

Thank you, Loretta Spinrad, Ox Roast Chair and DeWitt Chamber President.

Upcoming Events . . .

August 3: Chamber Luncheon: The 76th Ox Roast as seen by the Committee Chairs. Lunch Sponsor, DeWitt Memorial Association

September 7: Annual Meeting—Lunch Sponsor, Sparrow Clinton Hospital

September 20: Senior Coffee—DeWitt Memorial Association

October 5: Chamber Luncheon. "Understanding the November Ballot" Small Business Association

October 22: Haunted House & Halloween Trick or Treat Trail

November 2: Chamber Luncheon—Dan Coss, City of DeWitt Local Government Update

December 3: Christmas Festival of Trees & Charity Auction

December 3: Holiday Light Parade

December 3: DeWitt Christmas Market—DeWitt DDA

December 7: Chamber Christmas Luncheon

76th Annual Ox Roast

August 19 - 21, 2022
Sponsorship Deadline July 15
for full advertising benefits

Sponsorship Opportunities:

- **\$2,500 Main Event Sponsor:** Main event sponsors will have their Names and/or Logos prominently displayed on the front and sides of stage throughout the entire festival in addition to the Ox Roast Website with link with to Sponsor's Website. Name will be included on Event T-Shirt (if confirmed by July 15). DeWitt Memorial Association will provide all signage. Mainstage entertainment will be: Sinjon Smith (Clawson, Michigan); Great Scott (Grand Rapids, Michigan); Life Support (DeWitt, Michigan).
- **\$1,000 Petting Zoo and Pony Rides (2 Available)** Sponsor's banner to be displayed during the Event Name with link to Sponsor's Website, Name on T-Shirt (if confirmed by July 15).
- **\$500 (Event Specific) Banner** displayed at the event selected only. Name on Festival Website with link to Sponsor's Website. Please indicate which event. Name on T-Shirt (if confirmed by July 15)
____ Duck Race (Multiple sponsorships)
____ Corn Hole Tournament (Multiple sponsorships)
- **Volunteers** are needed at various times throughout the weekend. Volunteers will be invited to the VIP Party and receive an event T-Shirt.
- **Arts & Crafts Bazaar** still has a few spaces available. Special pricing is good through July 15, then the price increases so if you are interested or know someone who may be interested be sure to register by July 15.
- **Food & Beverage Court** has a few openings available for food vendors.
- **Duck Race** Tickets are now available at the Chamber Office for this event hosted Sunday, August 21 at noon.. Duck Race pays a percentage of sales to the first 3 ducks to cross the finish line. The cost is \$5 per ticket.
- **Corn Hole** Registration is now open for the Tournament, Saturday, August 20 at 2pm. Cost is \$30 per team
- **Pancake Breakfast** will be hosted Sunday at 9:30 am. Pre-sale tickets are available at the Chamber Office.