

# Chamber News

December 28, 2022



**DeWitt Area**  
Chamber of Commerce

Official Newsletter of the DeWitt Area Chamber of Commerce  
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## DeWitt Chamber Luncheon

**January 4, 2023**

**Banquet & Conference Center of DeWitt**

**11:30 Networking**

**11:45 Lunch**

**12:15 Program**

Christmas is almost here and soon everyone will be looking at year-end financials and planning for 2023.. What products and services sold, what was left on the shelf, and did we meet our goals? While every business has its own set of challenges; we believe there is one area that is particularly difficult to navigate, **"Social Media"**. What works, what doesn't, and what are the trends. Is one platform better than another for a particular business or does one size fit all?

We are pleased to announce, Kyle Wilson, Director of Communications at Consolidated Electrical Contractors, will be our guest speaker at the January Meeting. Kyle has considerable knowledge in this field will help us navigate social media platforms and share with us what platforms may be more useful to different industry groups and how best to utilize to maximize potential.

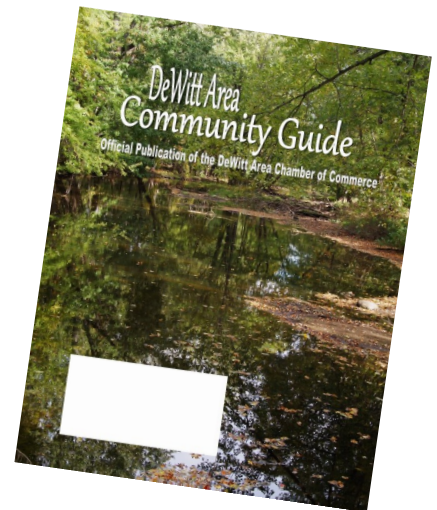
We hope you will join us for this leaning session and consider it a great start to a successful 2023.

**Cost to attend: \$5 for members \$10 non-members**

**Please RSVP by Tuesday at noon if you plan to attend so lunch can be ordered. As lunch will be catered and the Chamber will be responsible for the cost, please be respectful of the commitment and do not assume late registrations will be accepted.**

## **The 2023 Spring/Summer Edition of the Chamber magazine**

is currently under development with an anticipated mail date, February 28. The magazine will focus on promoting the DeWitt area; what the community has to offer businesses and residents, a community calendar, special interest, and historical articles. An electronic version of the Magazine will be available on the Chamber Website with direct links to advertisers and events. **If you have high resolution photos you would like to submit for consideration please email to [Loretta@dewittareacc.org](mailto:Loretta@dewittareacc.org). Advertising Information is attached. Please note the January 20 deadline for advertising.**



## **2023 Strategic Plan for Member Success and Prosperity**

The Chamber Board of Directors has been working on the Chamber's focus for 2023 keeping true to the Chamber's Mission to advance the general welfare and prosperity of the of the DeWitt community, it citizens, and business community. The Chamber Board of Directors takes their oversight responsibilities very seriously and plans each year's activities and programs with the utmost care, always weighing the benefit to the members and the community. The Annual Planning process also includes an in-depth fiscal review and budget considerations. Attached you will find the details of the 2023 Strategic Plan for Member Success and Prosperity.

Please note the cost to attend a Chamber Luncheon will be \$10 for all attendees beginning in February. This is due to the lack of sponsorship and the need for the Chamber to cover the cost.

**Wishing you a safe and prosperous 2023!**