

Chamber News

December 19, 2022



**DeWitt Area
Chamber of Commerce**

Official Newsletter of the DeWitt Area Chamber of Commerce

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**DeWitt Seniors
Tuesday Morning Coffee**

**December 20, 2022
9:00 — 10:30 am
DeWitt
Memorial Building
East Side Room
206 W. Washington St
DeWitt**

**Make & Take
Mini-Floral
Arrangements
for the Holidays**

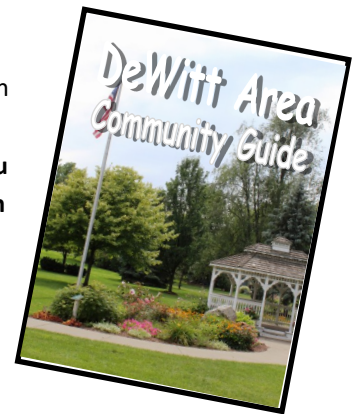
**A special Thank You
to Biggby for
donating the coffee!**

All Seniors 60 and over are invited to attend and bring a friend
Join us for a morning of fun and conversation.
Coffee & snacks provided

**Hosted by the
DeWitt Memorial Association**

Do you know a Senior Citizen who would benefit from meeting new friends, participating in activities, or just reconnecting with others? The DeWitt Memorial Association is hosting a "Seniors Coffee" tomorrow at 9 am at the DeWitt Memorial Building.

The 2023 Spring/Summer Edition of the Chamber magazine is currently under development with an anticipated mail date, February 28. The magazine will focus on promoting the DeWitt area; what the community has to offer businesses and residents, a community calendar, special interest, and historical articles. An electronic version of the Magazine will be available on the Chamber Website with direct links to advertisers and events. **If you have high resolution photos you would like to submit for consideration please email to Loretta@dewittareacc.org. Advertising Information is attached. Please note the January 20 deadline for advertising.**



DeWitt Chamber Luncheon

January 4, 2023

Banquet & Conference Center of DeWitt

11:30 Networking

11:45 Lunch

12:15 Program

Christmas is almost here and soon everyone will be looking at year-end financials and planning for 2023.. What products and services sold, what was left on the shelf, and did we meet our goals? While every business has its own set of challenges; we believe there is one area that is particularly difficult to navigate, **"Social Media"**. What works, what doesn't, and what are the trends. Is one platform better than another for a particular business or does one size fit all?

We are pleased to announce, Kyle Wilson, Director of Communications at Consolidated Electrical Contractors, will be our guest speaker at the January Meeting. Kyle has considerable knowledge in this field will help us navigate social media platforms and share with us what platforms may be more useful to different industry groups and how best to utilize to maximize potential.

We hope you will join us for this leaning session and consider it a great start to a successful 2023.

Cost to attend: \$5 for members \$10 non-members

Please RSVP if you plan to attend

**Planning
for 2023**

The Directors of the DeWitt Area Chamber of Commerce, the DeWitt Chamber Foundation, and the DeWitt Memorial Association have been working together to coordinate activities and events which will focus on all facets of the community.

The Chamber will continue to host monthly Luncheons which create networking and educational opportunities for the business community, the annual golf outing, the Halloween Trick or Trail, after hours networking event, the Christmas Events, and publish the Annual Community Guide twice per year.

The DeWitt Chamber Foundation and the DeWitt Memorial Association will be coordinating efforts to host the Senior Coffee, Concert Series in the Park, and the DeWitt Ox Roast while still providing scholarships. We hope you will be supportive of our efforts to transition some events from the Chamber to the Chamber's charitable arm the DeWitt Chamber Foundation, a 501 C 3 Charitable Corporation as we strive to be more effective.