

# Chamber News



**DeWitt Area**  
Chamber of Commerce

September 11, 2023

Official Newsletter of the DeWitt Area Chamber of Commerce

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*It has been 22 years, but let us never forget the bravery of so many on this tragic day in our history.*

*We would like to take this opportunity to thank the men and women of the arm services and first responders who put their lives on the line every day to protect our freedoms and help us in the time of need.*

*Thank you to everyone who has or currently wears a uniform, we salute your bravery and commitment to our well-being!*

The DeWitt Area Chamber of Commerce with the support of the DeWitt Memorial Association will be hosting this year's Trick or Treat Trail, Saturday October 28th at Riverside Park, 1-4 pm. We would like to invite all businesses and organizations to participate in the Trick or Treat Trail at no charge. In addition to the trail, we will have pumpkin decorating and our haunted house. As in the past, the Chamber will provide 600 canvas bags to children 12 and under. If you would like to help sponsor the event and have your name included on the bag, the cost is \$250 and I will need to know by Friday the 15th. Payment is not due by the 15th just the commitment. Payment will be due by October 15th. Registration form is attached.

We hope you will join us, as this is truly a great day in the park for the families of the DeWitt Area.

## Upcoming Calendar of Events

**October 4:** DeWitt Chamber Luncheon \$10 fee - Guest Speaker will be Brain Calley. Networking 11:30, Lunch at Noon. Sponsored by The Plant Professionals.

**October 28:** Halloween Trick or Treat Trail with Haunted House. \$250 Sponsorships will be available.

**November 1:** Chamber Luncheon - Topic for discussion "Recycling" Granger Waste Services

**December 2:** DeWitt Christmas Market, Santa Run, and Light Parade.

**December 6:** Chamber Christmas Luncheon: White Elephant Gift Exchange and Ugly Sweater Contest.

**Farmer's Market hosted Tuesdays 4-7 pm  
Downtown DeWitt**

**Halloween Trick or Treat Trail**  
Saturday, October 28, 2023  
Riverside Park, DeWitt 1 - 4 PM

featuring :

- Trick or Treat Trail through the park with over 20 businesses and organizations
- Haunted House
- Pumpkin Decorating
- Tons of Candy!

Sponsorships available at \$250. Sponsors name will appear on the canvas trick or treat bag provided to the first 600 children.

DeWitt Area Chamber of Commerce  
DeWitt Memorial Association

### Chamber Strategic Planning Conversation . . .

The following represents a partial summary of the conversation at the Annual Meeting pertaining to the DeWitt Chamber's involvement in the community.

1. **Why Join the Chamber?**  
Networking ▪ Visibility ▪ Relationship Building
2. **Membership Expectations:**  
Networking ▪ business development ▪ referrals  
Access to Small Business Association of Michigan
3. **What activities should the Chamber pursue?**  
Touch a Truck ▪ concerts ▪ car show ▪ networking  
Halloween ▪ Golf Outing ▪ Christmas ▪ spring event
4. **Does the Chamber add value to the Community?**  
YES
5. **Do you feel the Chamber Luncheons offer value?**  
YES



We are beginning the planning process for the Christmas Holiday Events to be hosted in Downtown DeWitt, Saturday, December 2.

The Chamber will once again host the Festival of Trees and Holiday Gift Basket Silent Auction for Charity and the Christmas Light Parade.